the Carolina Farmer

July, 1958

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★ OWNED AND CIRCULATED BY NORTH CAROLINA'S RURAL ELECTRIC COOPERATIVES

ON PARADE
photo story by Ralph Mills

KNOB HILL AGAIN
historic test case develops



'Mama Won A Water System'

Tenant family with 8 children takes 1st Prize

Bonus Buy for Farm Kitchens!

GIANT-SIZE BARGAIN BEAUTY

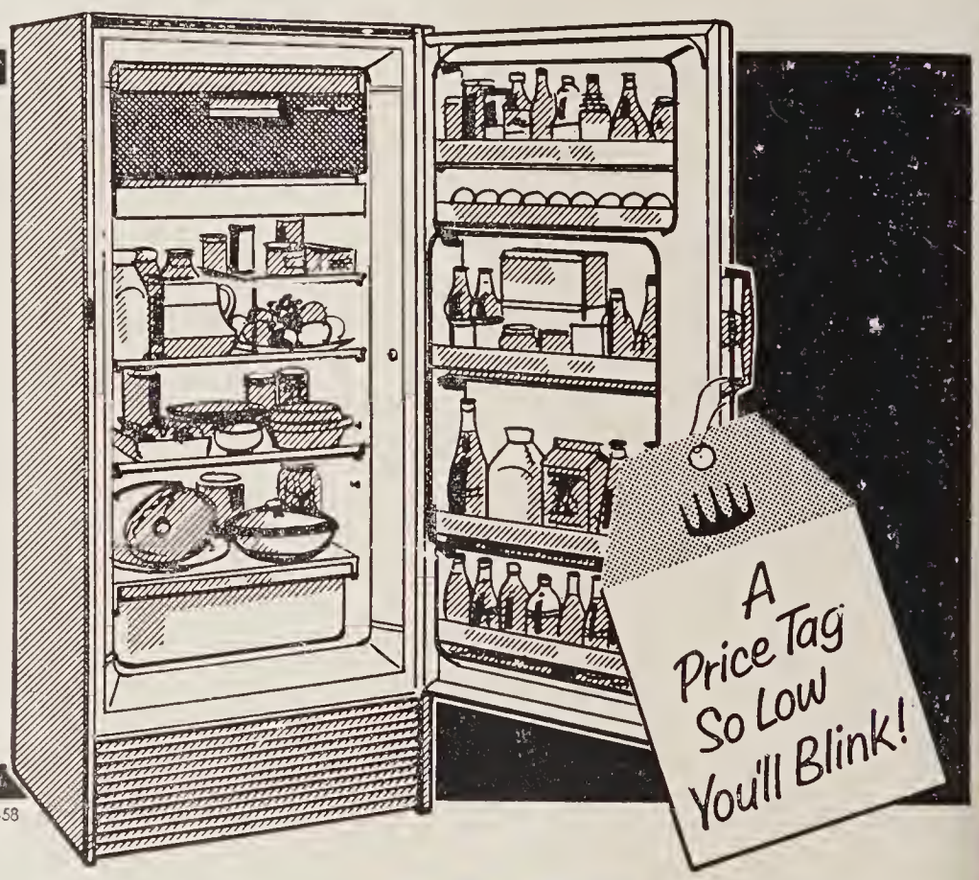
All-New 1958 Sheer Look PLUS Refrigerator from FRIGIDAIRE!

If you've been looking for the one refrigerator that gives you more for your money—more usable space inside—more glamour and grace outside, *this refrigerator is for you!* Styled to the future to stay new-looking longer—studded with "plus" features for new ease and convenience—

10.8 cu. ft. BIG

PACKED WITH PLUS FEATURES FOR FARM FOODKEEPING!

- ★ *Big Freezer Chest*
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- ★ *Full-Width Removable Aluminum Shelves*
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- ★ *½-Gallon Milk Storage in Door*
- ★ *5 Removable Door Shelves Including Egg Shelf*
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- ★ *New Safety-Seal Door*
- ★ *Glide-Out Porcelain Enamel Hydrator*



Model D-11-58

COME IN TODAY—

see our wonderful new Golden Anniversary Models, Celebrating 50 Years of GENERAL MOTORS *Leadership.*

As little as $2.59 per week after small down payment

GM GOLDEN ANNIVERSARY '58 **FRIGIDAIRE** *Refrigerators*

DESIGNED TODAY FOR BETTER LIVING TOMORROW

LIVE BETTER ELECTRICALLY

SEE **"THE PATRICE MUNSEL SHOW"** *ON* ***TV***



Dear Reader:

Lack of comment about this column was generous until we ran my picture. Then came two letters, one from friend and fellow-editor Miles Hughey, offering to take another photograph, free of charge; the other from Dick Hausler, offering to pay for a new engraving, provided it was made from a new picture. Miles' interest was that of a kind friend who thinks good photography can change the truth. Dick's interest was more practical, we suspect. He has to sell advertising in the *Carolina Farmer*.

Artist Roger Brantley provided the solution (above).

HEARD OF A NEW WAY of doing business last month. Seems a light bulb salesman for a big corporation, whose other divisions sell millions of dollars worth of materials and appliances to co-ops and members, approached a North Carolina power company with this proposition: The power company, notoriously unfriendly to electric co-ops, should buy his brand of light bulbs because he didn't sell to the co-ops and his competition did. The truth of the matter is that he tried, and failed, to sell to the co-ops.

Don't know whether the power company gave him an exclusive contract or not, but at any rate it's an interesting approach to merchandising. As Harry Golden might say:

"Ah, the troubles of the American salesman."

EVEN MORE INTERESTING, and amazing, was the speech made by an official of the National Retail Merchants Association in North Carolina last month.

He told the Tarheel merchants assembled in convention that they should fight the rural electric co-ops because they *killed the retail appliance business.* He came to the wrong state to make the speech. No North Carolina electric co-ops sell appliances. They sell kilowatts, and prefer to turn the appliance business to local merchants, helping them as they can for the benefit of members.

So far, these retailers have sold more than 50 million worth of appliances to North Carolina co-op members. Nationally, co-op members buy 00 million worth of appliances a year through local retailers.

J. C. Brown Jr.

Editor

the Carolina Farmer

Volume 13 *July, 1958* *Number 7*

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ABOUT THE COVER—Everybody loves o parode, and just about every town in North Corolina has one to celebrate its 100th or 200th anniversary, the harvesting of the crops, or in one case, the 1st anniversary of its 100th anniversary celebration. Photographer Ralph Mills shot this parade crowd at Scotland Neck, which has just celebrated the 200th birthday of Halifax County. More about porades on pages 14 and 15.



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the FRONT PORCH of Farming in N.C.

Some inspiration from neighbors and advice from friends



SIDELINE

Jim Craine of Madison County's Brush Creek section has the kind of sideline everybody needs. Burley tobacco is his principal crop, but his nine cows bring in almost as much income. He sells Grade C milk. With electric milking and cooling equipment, milking nine cows is truly a sideline from the standpoint of time and investment, but the returns aren't bad at all.

TOO GOOD, BUT TRUE

The boll weevil outlook is almost too good to be true, reports George Jones, entomologist at State College. Fields examined at random in several counties the last of May had almost no infestation. Jones suggests that cotton growers treat only when weevils at squaring time number 1 per 100 plants or more. If none are present then, growers can safely delay applications until the weevil count is 10 per 100 plants.

NOT SO GOOD

Elsewhere on the insect front, things don't look so good. The corn earworm is out in its largest force since 1955, random counts of eggs would indicate. Known also as the cotton bollworm and the tomato fruit worm, the corn earworm attacks cotton, tobacco, tomato, and green bean crops. Better check with your county agent for information on treating.

ON THE RECORD

F. E. Smith's chickens can't fool this Pasquotank farmer, no matter how loud they cackle. He knows the layers from the liars, and the liars don't stay long in the floor. By keeping good records on performance, Smith can tell you, for instance, that hens put in cages last July are producing 62%, hens caged in November 75%, and those caged in January 82%.

EVERYBODY A WINNER

You can't miss being a winner in this contest! It's the 1958 Corn Production Contest, open to persons not more than 21 years old by November 1. Prizes are $50 bonds for district winners, and an additional $50 bond for the state winner. An adult statewide winner will also receive a $50 bond. To win a bond you must follow all "recommended" corn-growing practices on at least one acre, and make the highest yield in your district. There will be the reward of high yields even for the "losers." Enter at your county agent's office.

SELF-PROPELLED MOWER

Paul Hamrick of Patterson Springs has the best mowing machine he's ever owned. Hamrick had fenced in a few acres around his poultry houses and had to mow it two or three times a year. Not long ago he turned some sheep into the area, and they're keeping it clipped nicely. He expects to get a few lamb chops out of the deal, too.

BUSINESSMEN FARMERS

No reason why farmers shouldn't be as businesslike in their marketing as in their production, says County Agent Sam Tuten of Camden. He thinks more farmers should follow the example of H. C. Ferebee and sons, truck farmers. Several times each year the Ferebees pay personal visits to the folks who buy their crops. Sometimes they take week-long trips and make contacts as far away as 600 miles. Thus, they learn what their customers want, and hear their complaints; and the customers, no doubt, have more confidence in the name H. C. Ferebee once they've identified a face with it.

CHEAP AND IT PAYS

Yancey County sheep man Jack Hensley is enthusiastic about the returns on $17.50 he spent for a sheep-dipping vat. After shearing his sheep, he drove them through the vat, and in a few days the skin and fleece looked much healthier than before. He's the first rancher in this area to install a vat.

More profit, less labor

An Illinois research team found that:

1. You cut the labor needed to produce a dozen eggs from 5 to 4 minutes by increasing output per hen from 179 to 251 eggs.

2. A large flock owner is able to obtain discounts because he buys supplies and equipment in large quantities.

3. A case of eggs will now buy 10 per cent more machinery but 45 per cent less labor than in 1939.

4. When interest rates on investment are 5% and labor is worth 90 cents per hour, it pays to shift from hand feeding to mechanical feeders with 700 hens.

Farm Legislation

The House Agriculture Committee hasn't had much success in writing farm legislation attractive to Sec. of Agriculture Benson. In early June he accused the committee of attempting to tie commodity farm legislation (which the President doesn't want) to programs that he does want. The bills that the Administration wants involve foreign aid through disposal of surplus products abroad, school milk program, wool, rice, and control of brucellosis. The Agriculture Committee is trying to write an omnibus bill with something for all commodities.

Chairman Harold Cooley of North Carolina told reporters that Benson is charged with carrying out farm programs, not with making them.

A squabble between peanut growers of Virginia-North Carolina on one side and South Carolina-Georgia-Alabama-Florida on the other threatens the entire peanut program, according to one member of the House Agriculture Committee. At issue are bills that the Spanish type growers feel would give the Virginia-type growers higher price supports and more acreage. Rep. R. D. Matthews of Florida believes that to carry the differences to the House floor would endanger the whole program.

July is

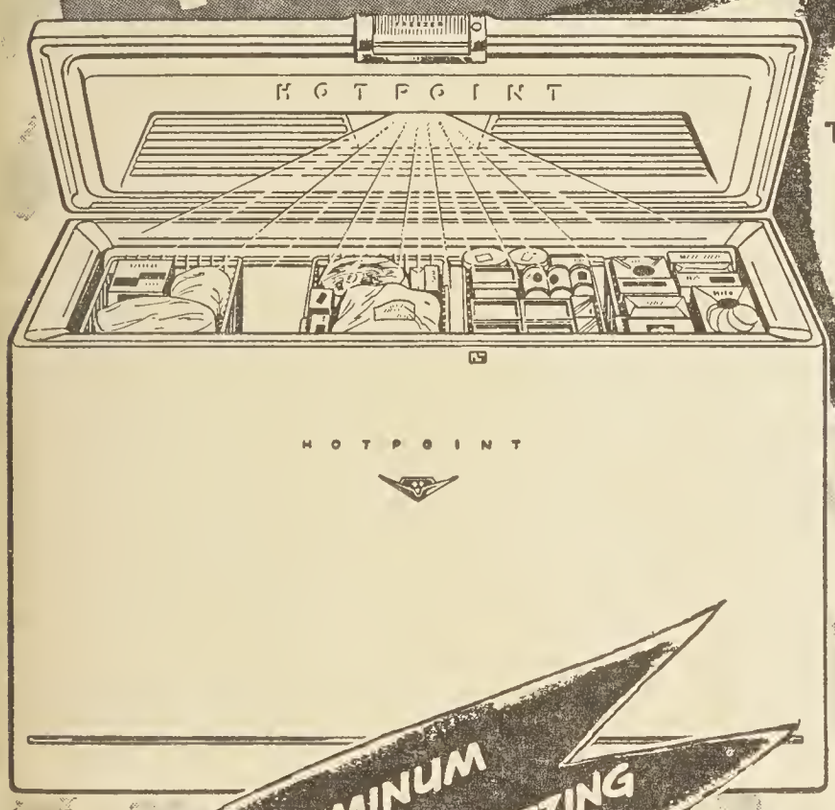
Hotpoint FREEZER SAVINGS TIME!

LOWEST PRICES...
BIGGEST SAVINGS!

THIS BIG 20 CU. FT. CHEST
683 LBS. CAPACITY

As low as **$3.67*** *a week*

after low down payment
or trade-in



- ★ Counterbalanced lid lifts up with a touch . . . locking safety latch
- ★ Interior light . . . four sliding baskets . . . two food dividers
- ★ Automatic cold control . . . shell condenser prevents exterior sweating

EXTRA ALUMINUM GIVES YOU 4 TIMES FASTER FREEZING

All-aluminum interior liner conducts cold 4 times faster than steel—for faster freezing, steadier, safer cold. And no rusting!

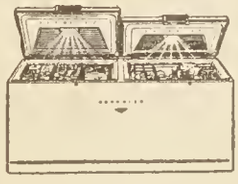
HOTPOINT FREEZERS give you *double protection*—a 5-Year Warranty against food spoilage, and a written 5-Year Protection Plan on the famous Thriftmaster® freezing unit. Whatever model you select, Hotpoint is the freezer the rural family can depend on.

*Based on rates and terms established by financial institutions as applied to manufacturer's suggested retail price. See your local dealer for details.

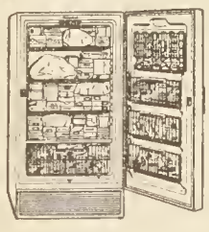
CHOOSE A CHEST STYLE • OR AN UPRIGHT STYLE • TO FIT YOUR FAMILY NEEDS!



17 cu. ft. chest model has 595-lb. capacity



26 cu. ft. chest model has two compartments, 907-lb. capacity



12 cu. ft. upright model has 417-lb. food capacity



18 cu. ft. upright model holds 630 pounds of food

HOTPOINT CO. (A Division of General Electric Company), Chicago 44

MAIL  BOX

Mother's Day Contest

Thank you for the wonderful prizes you sent me for winning fourth place in the Mother's Day Contest.

I was so surprised and happy. Mother was so happy with the skillet that she cried.

Barbara Joan Gibson
Newport, Rt. 1

I was so happy when I got your letter about Linda winning a mixer for me. And thank you for sending a copy of her letter. I'll always treasure it.

Becky's "Over the Lines" in your May issue was wonderful. I enjoyed it so much, and, to me, it was very touching.

Linda's first words were: "Now I guess you are proud of me at last."

Thank you, too, for the extra copies of the May issue. We really needed them. Linda wanted one for her scrapbook, her Granddaddy (G. D. Cummings) would not part with his copy, and I wanted one. So now we each have one.

Linda has been congratulated by most of the newspapers around here. She also received a personal letter of congratulations from our Congressman, L. H. Fountain.

We are enjoying our mixer and skillet. My cakes are improving in their looks and I believe they even taste better.

Thank you for the Mother's Day Contest and may you and your magazine always be blessed.

Maggie C. Bridgers
Pinetops

Your letter saying I had won third place in your Mother's Day Contest was a big surprise to me, but I knew Mama needed a mixer. I had saved a dollar to buy Mama a gift and now it looks like I will have to keep it for Father's Day.

Mama was really glad about her mixer and frying pan. She had a wonderful Mother's Day, but had to bake her own cake.

We have one more day at school and I am hoping to be in the fifth grade next year.

(Continued on Page 24)

What Makes *Co-op* Power Rates?

2nd in a series of 2 articles.

By W. T. CRISP

LAST month we pointed out that you buy your electricity by the kilowatt-hour, and explained that the cost of each kilowatt-hour drops when you buy in large quantities. This month, let's see what determines the retail rates charged by electric co-operatives.

You say, "That's easy. We elect directors, and they set our rates." And you're right, but beyond that are two basic factors which guide your directors. They are (1) your co-op's monthly operating expenses and (2) the money it spent to build an electric system in the first place. First, let's consider the operating expenses.

You call your own personal operating expenses "living expenses." If you live in a mortgaged home, one item of living expense is the interest on your home loan. Then you must bear the cost of the basic things that keep you operating—food, clothing, repairs to yourself and home, fuel, water, electricity, etc. Your cooperative must pay for comparable things in order to operate.

It has given a note and mortgage for the money it borrowed from REA to build your system, and it must pay interest on the loan each month. It must buy the power which you in turn use. It must meet a payroll, and bills for supplies, maintenance, and repairs.

Replacing Property

There's one cost that is very real, but doesn't show up on a monthly bill. That is depreciation, and if you're a homeowner it's one of your living expenses, too. Every payday, if you're wise, you will put money aside to buy a new car, replace your freezer, range, or other appliances, when they wear out. Depreciation simply represents the loss of value—through age, wear, and use—of your property. Unless this loss of value is charged as an expense of operation, and money set aside accordingly, you'll be unable to replace your property when it wears out.

Your cooperative, therefore, depreciates its buildings, machinery, and equipment, and saves a little every month to replace them when necessary.

Just as a large part of your income is spent each month to keep you "living," the electric rate you pay is based first on what it takes to keep your co-operative "operating."

In your personal life, you can control your operating expenses a good deal easier than your cooperative can. Unless you try to "keep up with the Joneses," your living costs aren't related to the number of homes in your community, or what other householders earn and spend. But your co-op's expenses are determined in part both by the number of members it serves for every mile of line it builds, and by how much power its members use. In turn, the rate it charges you is controlled by these two factors.

The more meters your co-op serves per mile of line, the less it costs to bring power to each member. The more power each member uses, the cheaper each kilowatt hour. When members use the full capacity of the system, the cooperative is operating

most efficiently, and most cheaply for each dollar invested. Your cooperative is steadily gaining in operating efficiency as existing members continue to increase their use of power, and as new members move onto existing lines.

Now, the average North Carolina co-op serves only 4½ members for each mile of line, while the average commercial power company serves 11 customers for each mile of *rural* line it owns. Because of this, the utility companies have lower retail rates in some KWH brackets than the cooperatives.

On the other hand, the average North Carolina co-op member, once he begins using 700 or more kilowatt-hours per month, actually pays less than the average customer of the state's four major power companies (CP&L, Duke, VEPCO, and Nantahala) as a whole.

Ownership

The second factor that determines what you pay for power is an important one, since it is making you an owner of a valuable piece of property. The money that financed your cooperative was borrowed from REA, and your power rate must take into account the money required to pay off your debt. As you pay it off, you purchase title to more and more of your system and thereby reduce your interest expense.

Once you have paid for a home, you seldom need to borrow money for it again, but once you go into the electric business, you are in an ever-growing enterprise. As new people are added and as demand for increased service requires bigger facilities, you must expand your co-op to meet the demand, which requires more capital investment.



Co-op members pay a rate sufficient to repay their loans from REA, and increase their personal ownership of their cooperatives.

For a long time to come, you must finance expansion by borrowing from REA. A loan this year increases the dollar amount of your debt but it also adds assets to the business you are buying. Over the years, your debt will become a smaller part of your cooperative's total properties, and you will own a larger part debt-free; that is, if your power rate is set at the proper level to pay off your debt. All North Carolina electric cooperatives have rates that build equity for members.

Starting out 100 per cent in debt, North Carolina's co-op members now own approximately 17% of their electric systems debt-free. They have accomplished this by returning operating margins to their cooperatives as member capital—under the terms of a "capital credits" plan in most cases.

Unfair to Compare

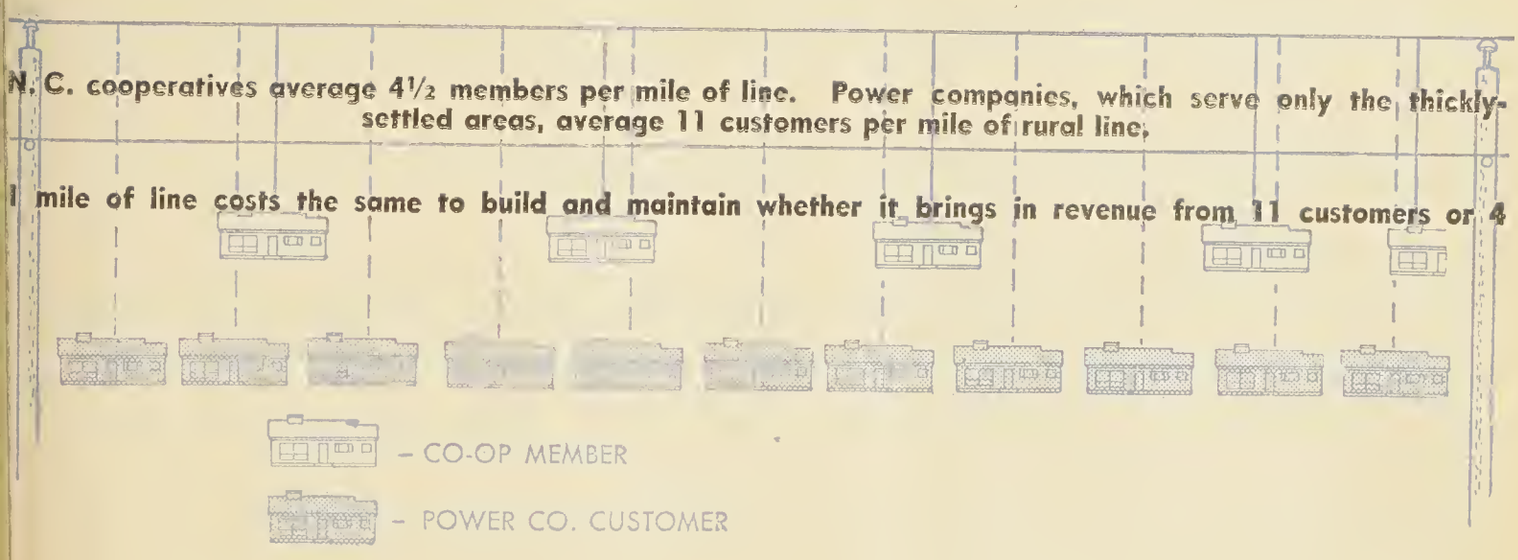
You can't fairly compare co-op power rates with power company rates unless you assume that customers of the companies share in the ownership. Of course, this isn't the case. The rates of one of North Carolina's four major companies brought revenues of nearly $67 million last year. After deducting $270,000 in salaries and benefits for its officers and directors, and subtracting other operating expenses, this company earned a net income of more than $14 million, or 21% of its total revenue.

Now this money didn't go back to the 400,000 customers, nor was it applied to buy the customers any ownership in the company. It went to about 30,000 stockholders, some 20,000 of whom live outside the Carolinas. This company's rates have been set to produce revenues 21% above actual operating expenses, for the profit of its comparatively few owners.

But your co-op's rate, while calculated to produce revenues in excess of

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Cooperatives have a higher operating expense per member than the power companies

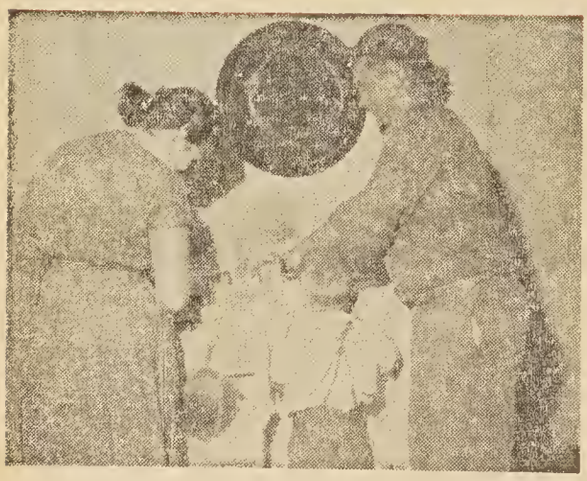


Therefore, the cooperatives have a higher operating expense in proportion to their income than the power companies.



Happy? You bet they are. They won the *Carolina Farmer* Water System. In the background is Junior Radford holding Roger, 2; (left to right) Yvonne, 6, Mrs. Radford holding Patsy, 2 months, Paulette, 8, Brenda, 10, holding Donna, 1; and, in front, Judy, 4, and Ronnie, 5. (Inset, the new pump.)

Mama Won A Water System



Radford fills the first dipper full of water from the new sink.

To: Editor, Carolina Farmer
Box 1699, Raleigh, N. C.

Gentlemen:

I would like running water in my home because of the tim and work it would save me. I have 8 children from 1 month to 1 years old. Ever since the second child was born, almost 9 year ago, I have been washing diapers for 2 babies. I have to was every day.

We live on a farm and from April until October I have t work in the field. During tobacco harvesting time, I sometime work six days a week, from six in the morning until seven a night with only an hour out for lunch. When we are working, have to pump water during lunch time and wash at night.

I also have to pump and carry water up steps and into th kitchen for all the cooking and bathing. And, believe me, wit 10 baths every day in the summer, I am just about done ir With running water and a sink in the kitchen, I could stick th small kids into it and have them bathed in no time.

Six other winners

In addition to the Grand Prize of a water system and kitchen sink, completely installed free of charge, won by the Junior Radfords of Pitt and Greene Electric, six other co-op members won a start toward running water in their homes. This start consisted of water pumps, each valued at about $130. The six runner-up winners will receive their pumps and 42-gallon pressure tanks shortly and, while they didn't win a free installation, have agreed to have them installed by October 31, 1958. We plan to carry pictures and stories on each winner in later issues of the *Carolina Farmer*.

Mrs. James E. Dowless, Elizabethtown, Route 1, Four County EMC

Mrs. Troy Williams, Burnsville, Route 4, French Broad EMC

Tennie Kelly, Carthage, Route 2, Central EMC

Mrs. J. T. Tetterton, Washington, Route 2, Woodstock EMC

Mr. Sam P. Little, Monroe, Route 1, Union EMC

Mrs. Floyd Hasty, Jackson, Route 1, Roanoke EMC

Who gave the prizes?

Winners of the six electrically-powered water pumps, and the first place winner of electric pump, cabinet-sink, fixtures, and installation, can thank 7 brands and four distributors for their prizes. The Carolina Farmer gave $50 toward installation of the first prize, and the 7 brands each gave a pump; the brands and four distributors shared the cost of the sink, fixtures, and installation. The brands and firms who gave the prizes are:

Deming Pumps and distributor, Atlas Supply Company of Winston-Salem.

Fairbanks, Morse and Company.

Goulds Pumps and distributor, Harris Hardware Company of Washington, N. C.

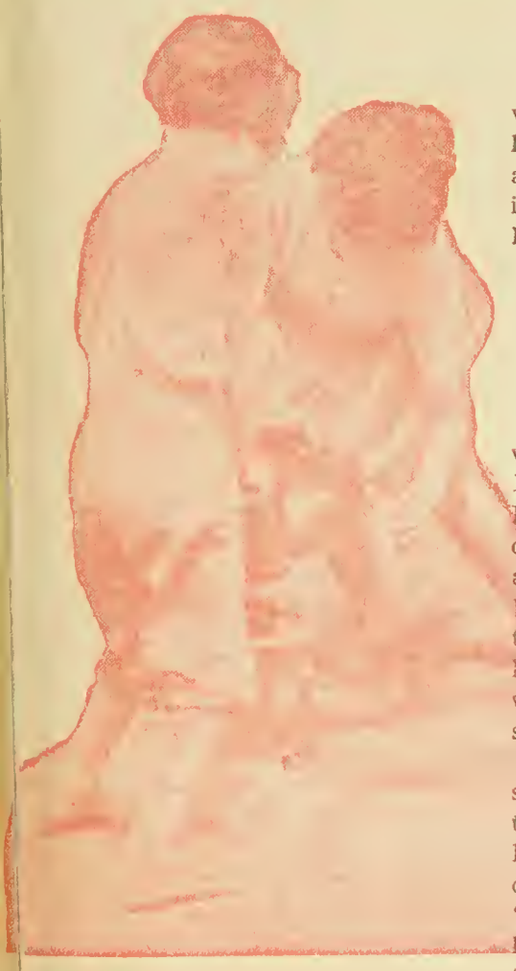
Jacuzzi Brothers Pumps.

F. E. Myers and Brothers Company and distributors, Dillon Supply Company of Raleigh, and Pump and Lighting Company of Charlotte.

Rapidayton Pumps.

Red Jacket Manufacturing Company.

We feel sure that those who didn't win a prize in our contest will have running water before long. We hope that you will remember the brands that gave the prizes.



e last glass of water to come from e hand pump at the Radford house.

(Continued from Page 8)

I could go on and on about the convenience of running water, but I guess I have about 200 words. I could write a thousand words about what a blessing it would be to me, but, if I win, maybe I'll get a chance to tell you in person.

Thank you so very much.

Mrs. Junior Radford
Route 2, Box 94
La Grange, N. C.

This letter won the *Carolina Farmer* water system contest and gave Mrs. Radford her chance to "tell about it." It was about 11 o'clock in the morning of May 28 when G. L. Whitley, manager of Pitt and Greene Electric Membership Corporation, arrived to tell her that she'd have running water in her kitchen before dark. All she could say was, "It's just wonderful," and later she shed some happy tears.

As she heard the news, the kids scrambled out of the house toward their daddy who was coming in for lunch. Above all the noise eight-year-old Paulette could be heard hollering, "Daddy, Mama won the water system." Daddy was happy and mighty proud, too, when he said, "That's wonderful. I'm tickled to death."

Before the word could be given to Mrs. Radford that she had won, some behind-the-scene planning had to be done. Hugh Hardy of Jason, her landlord, was quite helpful in supplying information about the Radfords' well. He also entered into an agreement with the *Carolina Farmer* and, later, the Radfords, stating that if the Radfords moved within a period of five years after the system and sink were installed, they could take the equipment with them, or leave it and he would pay them whatever value remained in the system; and, if they moved after five years, they could take it with them. He said, "If they get it, I think it's wonderful. They surely need and deserve it."

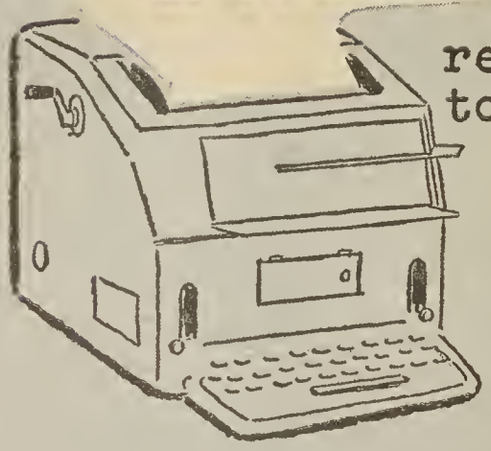
Mrs. Radford, who was Louise Smith before she married, was born and reared on the Hardy farm. The Smith tenure there goes back at least as far as her grandfather, Preston Smith, who farmed with the Hardys of another generation and reared her father on the place.

Radford now tends 85 acres of the Hardy farm on a tenant arrangement as well as some additional land close by.

At 1 o'clock, the trucks rolled in with

(Continued on Page 24)

BRIEF



reports on events of importance to rural electric co-op members

HISTORY IS IN THE MAKING on the lines of Pee Dee Electric Membership Corporation, and it may affect the future of electric cooperatives all over the country. Pee Dee will let the courts determine whether a power company can legally take the property of an electric cooperative when part of its service area is incorporated into a city. It all happened in the Knob Hill section of 66 residences. Shortly after Knob Hill was annexed by the City of Rockingham, which has a contract with Carolina Power & Light, Pee Dee was ordered by the town to get out of the area. Pee Dee, after first getting a restraining order to keep from being thrown out, elected not to go to court. Assured by Carolina Power & Light that it did not wish to serve Pee Dee's members, the cooperative reluctantly allowed CP&L to install street lighting rather than deprive members of it during lengthy court proceedings. Then, on Saturday, May 24, Pee Dee Manager H. H. McKinney received a legal document (prepared at least in part by CP&L) from one of its Knob Hill members whose son works for the power company. The document was in three parts: an application to CP&L for service, requesting that the company remove Pee Dee's lines from the residence and install their own service; an agreement signed by the local manager to CP&L to render service to the member; and notification from the member that it no longer wanted Pee Dee's service. Manager McKinney obtained a temporary restraining order from Judge Hoyle Sink to keep CP&L from removing its lines.

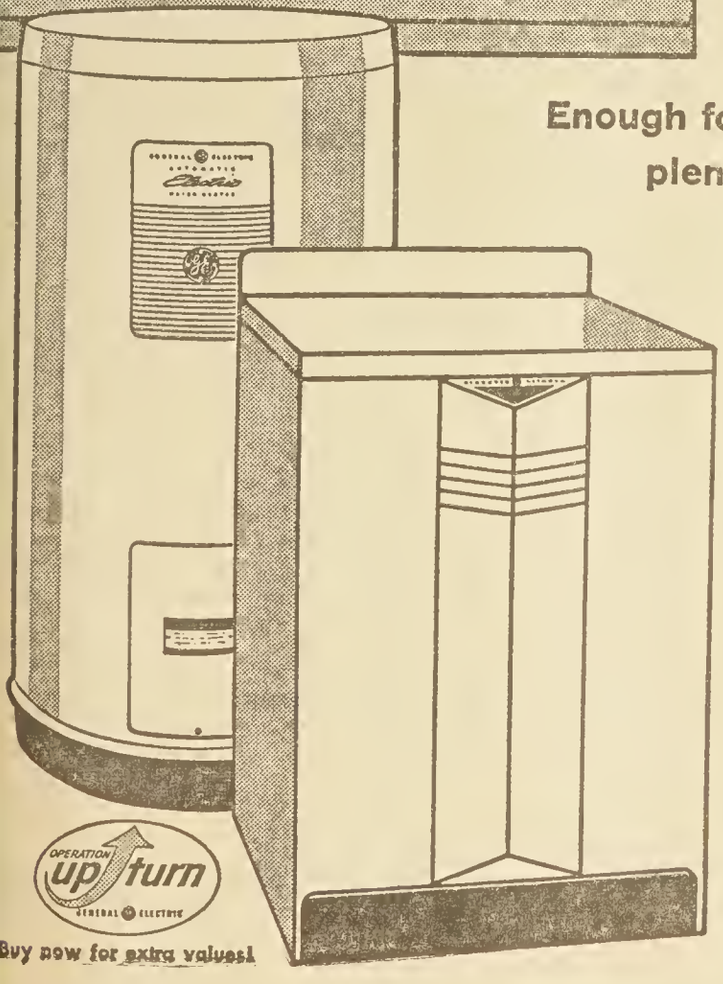
A HEARING in late July will determine whether the order will be permanent or not. McKinney calls it a test case deliberately premeditated by CP&L, and it probably won't stop short of the Supreme Court. If CP&L wins, the days of rural electrification will be numbered, for the cooperatives will be allowed to serve areas only until they become densely populated, or profitable. An adverse decision would end the "area coverage" principle on which cooperatives were founded, and under which they serve all comers in their area — the rich and the poor — on equitable terms.

HELLS CANYON IS DEAD, killed in committee by North Carolina's George Shuford, Florida's James Haley, and New York's Adam Clayton Powell. Shuford, victorious in his primary campaign but hospitalized in Asheville, cast a committee vote by proxy against the federal resource project. Powell cast his vote against it by not voting or leaving a proxy. Columnist Drew Pearson reported that Powell had promised his proxy to fellow Democrats for the high federal dam, but went into hiding (in Sherman Adams' office) on the day of the vote. Pearson claims Powell sided with the Republican Administration, which fought the project, in order to escape prosecution on income tax evasion charges. Except for these three Democrats, voting was along party lines. The final result was 15 to 13 against letting the full House of Representatives vote on the bill which the Senate had previously passed. Thus ended a 10-year fight to preserve for all the people the finest remaining site for a multi-purpose river project in America. In its stead, Idaho Power Company will complete three little dams which won't do much more than produce power for the profit of 10 major stockholders who live in Sherman Adams' own New England.

All the hot water you need...when you need it!







Enough for dishes and clothes all day long... plenty left over for family baths at night.

General Electric's Quick Recovery Water Heater gives you 50% more hot water in a 24-hour period than many electric water heaters with tanks twice its size.

It boosts water to 150 degrees in 33 minutes flat from a cold start. And it *reheats* so fast that its compact 40-gallon tank gives you half again the hot water supply you get from a much bigger water heater.

That's plenty for use all day long . . . and lots left over for a whole family-ful of baths at night!

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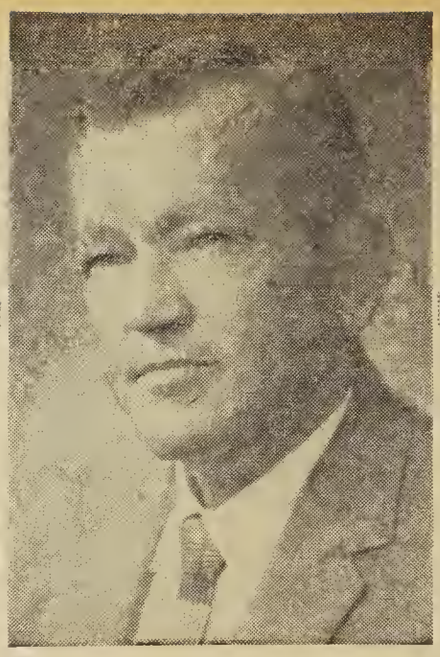
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General Electric Company, Water Heater Dept., Appliance Park, Louisville 1, Kentucky.

Live Better Electrically

GENERAL ELECTRIC

In the Opinion *of*



JACK JACKSON

Public Relations Director
National Grange

FARM-PRICE IS NOT MAJOR FACTOR IN CONSUMER FOOD COSTS

Propagandists are having a field day telling consumers how farmers have pushed food costs up. The facts are that ever-increasing costs of moving food from the farm through the super-market or corner grocery store have pushed grocery bills to new highs.

A look at what has happened to individual commodity prices shows that the "farm-price" has never been a major factor in setting prices consumers pay for foods. For example, in 1952, when milk prices were supported at 90% of parity, the average consumer was paying 22.8c per quart of milk. Today, the support has been dropped to 75% of parity and the consumer's price is up to 25.3c per quart. Furthermore, the average producer price for milk in April of this year was the same as for April of last year, but consumer prices increased from 24.6c to 25.3c per quart for the period.

Official records show that between 1952 and 1957, average wheat prices dropped from $2.20 to $2 per bushel. During this same period the price of a one-pound loaf of bread increased from 16c to 18.8c. Thus, while wheat prices *were dropping almost 10%,* bread prices *increased 17%.*

Official reports checked by representatives of the National Grange show that during the past ten years the *farm value* of the market basket (term used by Government in referring to all farm food products bought by the average family in the course of a year) has increased $3 while the consumer's price has been upped $243.

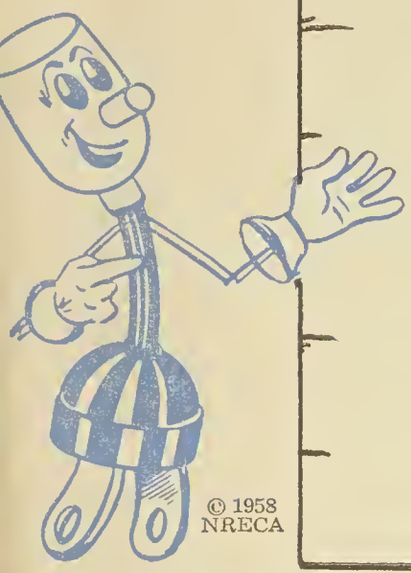
While "farm prices" were adding $3 to the cost of the food market basket, higher labor costs added $130. Transportation costs went up $33 and other business expenses increased $69.

Grange representatives also found that during 1957, the *farm-value* of the food basket increased $15, while the consumer's cost was up $31. The farm-value of meat going into the food basket increased $16, the consumer's cost was up $25.85. In the case of bakery and cereal products, the farm-value moved up 40c and the consumer's cost $5.85.

Those who would blame farmers for today's high cost of living completely ignore the effect agricultural technology has had on food costs during recent years. Dr. Byron Shaw, chief research man for the USDA, has said that new practices adopted by farmers between 1940 and 1950 have reduced the nation's food bill by $10 billion annually. Today's best estimates are that if farmers were now farming as they were in 1940—that is, if they were using the same fertilizers, insecticides, varieties, equipment, and managerial practices—consumers would be paying an additional $13 billion annually for food.

Jack Jackson

This column is designed to bring our readers a responsible opinion on matters of concern to them. It is not necessarily the opinion of the editors on this subject.



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Impatient Audience at Fairmont



Here It Comes! at Scotland Neck

Photos and Story

BY

RALPH A. MILLS, JR.

IN North Carolina, it's a dull town that cannot bo of a festival or celebration of some sort. From t Outer Banks to the most westerly hills in t Smokies, Tar Heels are likely to join together for so traditional fun and frolic.

Any excuse may be seized upon as a cause of ce bration. For instance, many communities choose boast a native product, such as the Yam Festival Tabor City, the Apple Festival at Hendersonville, a the Azalea Festival at Wilmington, to name a few.

In addition, there are numerous festivals "hon ing" the farmer. Most of these "farmers' days" a held in the fall, when, it is hoped, the honoree mig spend some of his lately acquired cash money in t host town.

While such an event may sound mercenary, it s in the same American tradition of merchandising th spawned the medicine show, and, more lately, co mercial television. Today, the medicine show is membered with almost reverent nostalgia, despite worthless product conned off on a trusting audien As for television, everybody—with the exception o few intellectual soreheads—hums the catchy comm cial tunes, and buys the sponsor's product. Enterta ment, it would seem, makes the parting of man a money coinsiderably more tolerable.

In recent years, "historical celebrations" have



His Hour of Glory at Roanoke Rapids

PARADE



Some Would Join the Parade

ome quite fashionable. Such celebrations usually stem om a feeling of civic pride as a town nears the first undred, hundred and fifty, or even two hundred year ark. The first symptoms of "centennialitis" mani- sts itself in the seemingly indiscriminate sprouting beards, accompanied by string ties in the vicinity of e Adam's apple. The ladies join with the brothers the brush to the extent of wearing bonnets and other Hubbards.

Much fun is had with wooden nickels, shavers' rmits, beard contests, and similar carrying on. So uch fun, in fact, that one newly historical hamlet has st celebrated the first anniversary of its Centennial lebration. They plan to make it an annual event, mplete with beards, derby hats and all the trim- ngs. More towns may adopt this plan, as they look ward to another bleak, beardless, 100 years.

Whether holiday or historical, the chief event at st Carolina celebrations is the parade. The love pageantry is a facet of human nature going back pagan and religious rites of centuries ago. How- r, a modern parade in Scotland Neck or Fairmont certainly far removed from a parade of gladiators und a Roman arena. For one thing, many of the icles are motorized, and, for some unknown reason, sar never thought of draping the chariots with uty queens.



For Grandmother, a Chance to Hold the Baby

CO-OPS OPEN THE BOOKS ON REA

Rural electrics pick Humphrey-Price hearings to give comprehensive testimony on program

• Most folks had just as soon go to bed with a rattlesnake as sit in the witness chair at a congressional hearing, but when notice came that House and Senate subcommittees would consider the Humphrey-Price bill, rural electric cooperatives rejoiced.

The bill in question was one to restore the independent authority of the REA administrator, an authority he was stripped of a year ago by Sec. of Agriculture Benson. But before the hearings were concluded, the co-ops had pretty well established that there is a well-planned conspiracy against rural electrification, and Benson's action is only a part of it.

Bill Crisp, executive manager of Tarheel Electric Membership Association, tangled with Senator Homer Capehart of Indiana, and left little doubt that Capehart was a part of the conspiracy (see "Tarheel Views," page 26).

Capehart had introduced an Administration bill to allow the Secretary of Treasury to set REA interest rates at whatever level he desired. Experts testified that this would at least double them.

• Questioned as to the relationship of the Benson order and the Capehart bill, Crisp established that both actions would place the administration of the non-partisan REA program squarely in politics. The REA administrator is appointed for a 10-year term and has traditionally been free of party influence in making loans. If the Sec. of Agriculture can review his loans, then politics enters directly into REA administration, Crisp pointed out. And if the Secretary of Treasury, another political appointee who serves at the pleasure of the President, can set REA interest rates, it is obvious that the party occupying the White House, not Congress, controls those rates.

Capehart denied that there was any "grand design" against REA, as Crisp had charged. The Tarheel manager replied, "If the results would be certain disaster, one can only give the author credit for having that purpose in mind."

Crisp and a parade of other witnesses from 14 states paid tribute to REA Administrator Hamil, who has been placed in the awkward position of trying to carry out the law as Congress wrote it, without embarrassing the Eisenhower Administration which appointed him.

• In his testimony, Crisp asked whether a study of the effects of an interest rate increase had been made by REA. Pointing out that no such study had ever been made public, he charged that either no study had been made, or if one had, it was so damaging that the Administration would not release it.

Clyde Ellis, general manager of National Rural Electric Cooperative Association, and Benson testified a few hours prior to Crisp's appearance before the Senate Government Operations Committee.

Ellis claimed that there was a "master plan" to weaken REA and documented it with evidence of:

1. Repeated efforts to increase the cost of financing for rural electrics.
2. Increased wholesale power costs from federal dams.
3. Stifling of development of new wholesale power sources.
4. Repeated attacks on the preference clause under which rural electric systems and other non-profit purchasers buy federal power.
5. Administration attempts to squeeze down REA loan funds, jack up interest rates, and "cut Wall Street bankers in on the REA loan business."

Under questioning by Sen. Hubert Humphrey and Stuart Symington, Benson claimed that he had the authority to run REA and make loans without consulting the REA administrator. He said, however, he didn't plan to use that authority.

• The Sec. of Agriculture admitted that he has "asked Mr. Hamil to refer to the Director of Agricultural Credit Services, for his information and for possible discussion, contemplated loans exceeding a half-million dollars and any loans to new borrowers."

(Continued on Page 24)



AROUND THE HOUSE

Electrical tips to help the home handyman — and woman, too.

By C. L. Overman
Agricultural Engineer

Telephone Wire

Salvaged telephone wire has no place in an electrical circuit, one co-op member recently found out. He used discarded phone wire for his water pump and burned out the motor.

Phone wire has high resistance to a flow of electricity. This resistance prevents it from delivering sufficient power to properly do even light work.

Check with your electric cooperative or county wiring inspector before adding a new circuit. They can give you the information you need for selecting the proper size and type of wire.

Trees

Cutting down a tree? If it's close to a power line, call your cooperative office a few days before you plan to do the cutting.

If you happen to accidentally cut a tree across a power line, you are responsible for the cost of restoring the line and you cause your neighbors the inconvenience of an unnecessary power outage.

Your co-op will be happy to send a man out to check the tree and, possibly, to help you cut it. If you follow his instructions, you are absolved of responsibility for damages that may occur.

Fustrons

Electric motors draw from two to three times as much current when starting as when running. The higher starting current is sometimes great enough to blow an ordinary fuse.

Replace blown fuses on motor circuits with Fustrons of the same size. The Fustron is equipped with a delay-action element that will permit a higher-than-normal current flow for short periods of time. The delay-action is long enough to permit sufficient starting current to get the motor started. If there should be an electrical fault in the circuit or motor, the Fustron gives you the same protection as an ordinary fuse.

If using a Fustron doesn't correct your trouble, you should have the circuit checked. Failure to do so may be a costly mistake.

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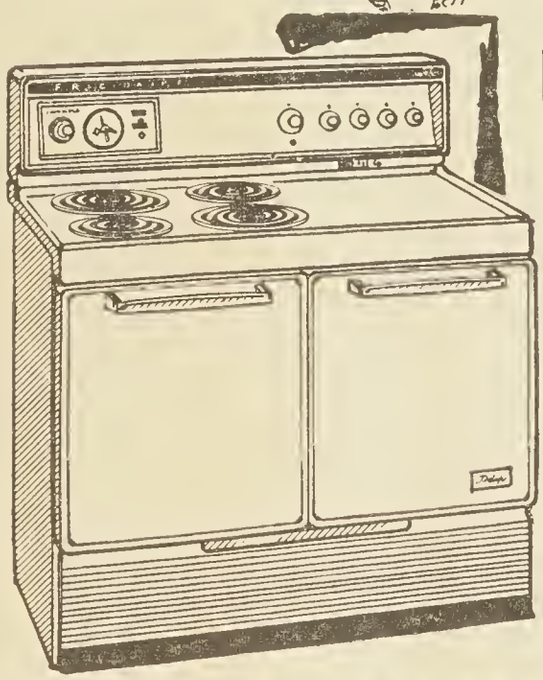
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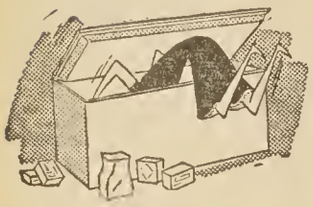
SEE IT NOW—AT YOUR FRIGIDAIRE DEALER'S

Why this big General Electric is your best freezer buy!



"We started looking at chest freezers," says Mrs. Verble Cullen of Repton, Kentucky.

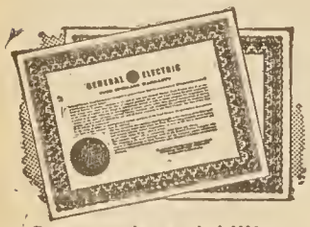
"But when they showed us the G-E Upright and all its advantages we didn't look any farther. It keeps things so handy . . . and doesn't take up nearly as much room as the chest-type freezer. The low price and low monthly payments make it economical, too."



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HENDERSON—Applionce Sales & Service Co.
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KINGS MOUNTAIN—Sterchi Bros. Stores
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LILLINGTON—Wilbourne Furniture Co.
LOUISBURG—Strickland Electric Co.
LUMBERTON—S. F. Caldwell & Co.
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MADISON—C & S Furniture & Appl.
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Lemmond Electric Co.
MORGANTON—Morgonton Hordwore Co.
MT. OLIVE—Summerlin Electric Co.
NASHVILLE—Freemon TV & Appliance Co.
NEW BERN—Appliances of New Bern, Inc.
NEWPORT—Allen & Bell Hardware Co.
NORLINA—Traylor Appliances, Inc.
OLD FORT—Norton Furniture Co.
OXFORD—Oxford Furniture Co.
PINEHURST—Gouger & Veno
RAMSEUR—Brady Appliance Co.
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ROBBINS—Steed Furniture Co.
ROCKINGHAM—Goodyear Service Store
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ROCKY MOUNT—Appliance Center
SANFORD—Jones-Lee Furniture Co.
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WAYNESVILLE—Garrett Furniture Co.
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WENDELL—Todd Electric Co.
WEST JEFFERSON—W. J. Electric Co.
WILSON—Vonn's Electrical Appliances
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Rural Roundtable

This Month our Teen panel Answers The Question:

Should teenagers "park" on dates?

MARY BETSY JONES
Lansing (Blue Ridge Electric)

"I do not believe teenagers should ver park on a date.

"They can amuse themselves by go- g to the movies, parties, watching TV, oing to church and school activities. think they will find this a lot better an parking.

"If the girl has any respect for her- lf, she will not allow the boy to park, d, furthermore, if he has proper re- ect for her, he won't insist on park- g.

"Even though in most cases no wrong actually committed by parking, it ay tend to create the wrong impres- n among the people in the commu- y which could do a great deal of mage to an innocent girl's reputa- n."

RONALD FIELDS (17)
Tar Heel (Four County Electric)

'Many teenagers do 'park' on dates. fact I would say that there aren't ny teens who haven't.

When teenagers date they should e some place to go. If they have ties to attend, or movies, or plan just stay at home and watch TV, could have more fun dating than king.'

There could be a lot of discussion his question, both for and against king.' I don't have any definite ver to this question."

JANE OWEN (17)
Seagrove (Randolph Electric)

"Young people sometimes don't realize the dangers of parking. They may get fatally hurt by going out to some isolated place to park. The danger would not be harm they might do each other, but rather the risk of being attacked by an unknown party.

"I don't think a young couple should ever park on a first date. If a girl has to park to date a certain boy, she should leave that person alone and stay home or go see a good movie.

"There might be times when a couple might find parking their only chance to be alone to discuss what they consider very private and personal matters."

ROBERT GLASGOW (14)
Halifax (Roanoke Electric)

"The subject of teenage parking on dates is *really* a problem these days. No! I do not think teenagers should ever park on a date. Positively not! Things have happened in such instances that would have been prevented if the ones involved had just been sensible about where they go on dates.

"I think (for teenagers under 16, at least) teens should go to chaperoned parties or dances or other affairs just for teens. We should stick to our own age group and stay away from parked cars. That's for more mature people—if anybody at all."

WILL PAY $5 FOR ROUNDTABLE QUESTIONS

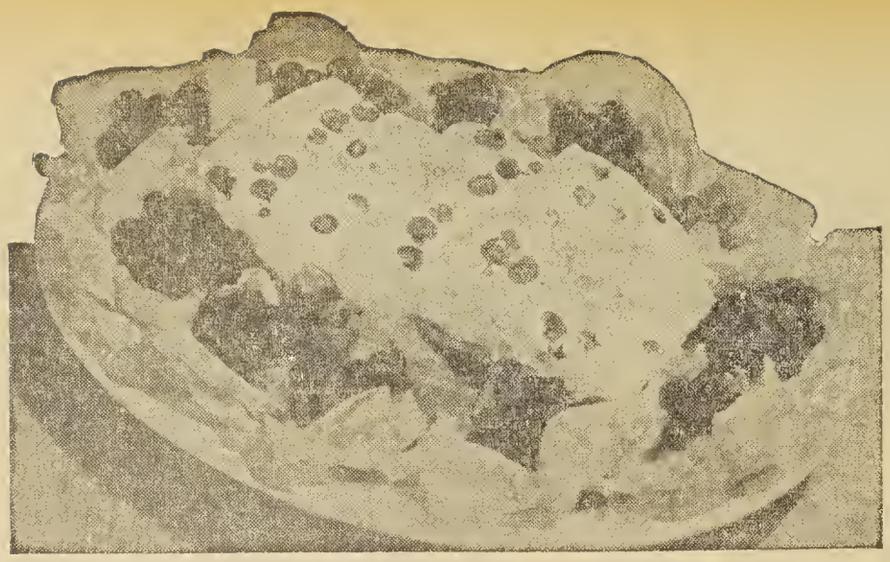


Nettie Wells of Watha sends this month's question to the Roundtable panel. She is the daughter of Mr. and Mrs. Charles Wells, who are members of Four County Electric Membership Corporation.

Nettie has just completed the 10th grade at the Penderlea High School, where she is a member of the 4-H Club and the school glee club. She's 16 years old and writes us that her special talent is singing.

If you have a question you'd like the panel to discuss, send it to Rural Roundtable, the *Carolina Farmer*, Box 1699, Raleigh, N. C. If your question is chosen for the panel, we'll send you $5.

Along with the question, send the following information about yourself: (1) Your name and the name of your parents. (2) Your address. (3) Name of your electric cooperative. (4) Name of your high school and the grade you'll be entering next fall. (5) Your age. (6) Clubs in which you participate and special talents.



The Carolina Homemaker

Edited By Rebekah Rivers

Hot Weather Issue

Blueberry Treats

BLUEBERRY-APPLE TURNOVERS
(Recipe yields 20 turnovers)

2 packages pie crust mix or your recipe for four pie shells
1 can apple pie apples, well drained
1 pint frozen blueberries, thawed, or 2 cups fresh berries. Either should be well drained
½ cup brown sugar
1 teaspoon cinnamon
1 teaspoon grated lemon rind
¼ cup butter or margarine

Prepare pie crust. Combine apples, blueberries, brown sugar, cinnamon, and lemon rind. Roll ½ of pie crust out to a rectangle 20 x 16 inches. Cut into 10, 8 x 4 oblongs. Place filling on top of each oblong. Dot top of filling with butter or margarine. Fold dough over the filling to form a square. Prick top with fork. Repeat with other half of the dough. Bake in 400 degrees oven for 20 minutes, cool, and place in 2 quart-size freezing containers, separating turnovers with sheets of waxed paper. Seal and place in freezer. To serve, remove from containers, place on cookie sheets, and heat in 425 degree oven for around 5 minutes.

FROZEN BLUEBERRY CREAM CHEESE SALAD

1½ cup mayonnaise
12 ounces cream cheese
2 teaspoons grated lemon rind
¼ cup confectioners' sugar
1 cup well-drained fruit cocktail
1 cup sliced banana
2 cups fresh blueberries or 1 pint frozen blueberries, thawed
1 pint heavy cream, whipped

Blend mayonnaise with cream cheese. Beat in grated lemon rind and confectioners' sugar. Fold in fruit cocktail, banana, blueberries, and whipped heavy cream. Pour into 3 one and one-half pint freezer containers, seal and place in freezer. To serve, unmold and cut into slices. Place slices on a bed of chickory or watercress garnished with mounds of fresh or home-frozen blueberries. Each one and one-half pints of frozen blueberry cream cheese salad yields around 6 slices.

Black or Blue—Berries Freeze Well

Sure you can go berry picking in January. The bushes will be bare, but you can pick blue or blackberries right out of the home freezer any snowy day if you put some of today's crop away now at zero temperature. When you pick or buy berries at their peak of ripeness, follow a few simple directions, and package them in recommended freezing containers, your family is in store for many mid-winter treats.

Blueberries and blackberries are the easiest of foods to freeze and they have an almost magical ability to retain their rich color and fresh flavor during freezer storage.



Mrs. W. T. Eure, Halifax, stores first of summer freezing. She is a member of Roanoke Electric

For the freezer, select berries that are fully ripened, discarding those which are under-size or over-ripe. If possible, package and freeze them the day they are picked or purchased. Remove the stems and wash the berries carefully in ice water, never more than a quart at a time. Be gentle with blackberries for they may crush. Next, turn the berries out on absorbent paper towels and drain them almost dry.

Berries that you plan to use later in cooked desserts, such as pies, cobblers, or preserves, may be packed directly into containers and sealed. Blues or blacks to be used in uncooked desserts should be packed in a dry sugar pack before freezing.

To make a dry sugar pack for blackberries, add one cup of sugar to five cups of berries in a chilled bowl. Tumble the berries gently until the sugar is evenly distributed. Use a wooden spoon for mixing. Then place berries in square, waxed freezing containers (square containers give you more storage space), seal and place in the freezer.

Follow the same directions for blueberries, except use one-half cup of sugar to four cups of berries. pints of berries, yields from 30 to 36 pints of frozen berries.

One to one and one-half pints of blueberries or blackberries will yield one pint of frozen berries. A crate, or 24 pints of berries, yields from 30 to 36 pints of frozen berries.

A Picnic for the 4th

WHEN the younger members of the family annually suggest a picnic for the 4th, most homemakers accept the suggestion enthusiastically. Then comes the dawn of the big day, with all the cooking and sandwich-making to be faced—and she often wishes she hadn't acepted so readily.

All those millions of last minute picnic chores can be avoided if the homemaker owns a freezer. By freezing picnics in advance, a family can be ready to take to the roads with a basket full of food on a moment's notice.

For a very special picnic, here's a good menu for freezing: Fried chicken, pimento cheese and baked ham sandwiches, carrot and celery strips, sliced peaches, assorted cookies and cold drinks.

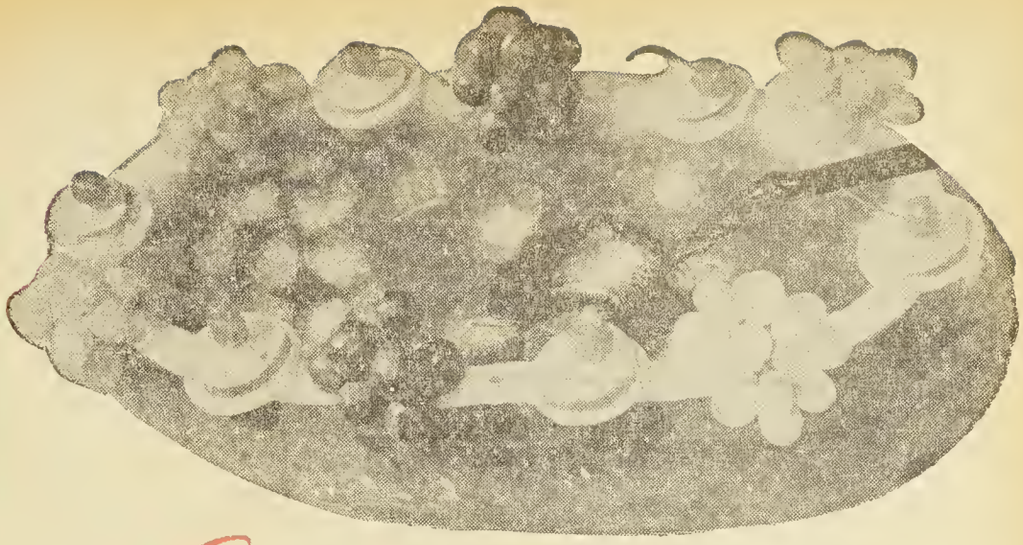
WHEN YOU HAVE spare time during the week before the picnic, prepare fried chicken according to your favorite recipe. When cooked, cool chicken quickly and thoroughly by spreading out the pieces on a pan floating in ice water. When cool, arrange in a shallow serving dish by placing a double thickness of waxed paper between individual pieces so they can be separated easily for serving. Wrap the entire dish of fried chicken in freezer wrapping. Force as much air out of the package as possible by pressing paper tightly against chicken. Seal and freeze once.

Sandwich fillings that freeze well include sliced cooked meat or poultry, meat loaf, cheese and cheese spreads, chopped or ground meat spreads, canned fish, peanut butter, jams, jellies, marmalade, nut pastes, egg yolks.

USE ANY KIND OF BREAD

You can use any kind of bread for making sandwiches for freezing. Butter both slices to prevent fillings from soaking when they thaw. Moisten with salad dressing rather than mayonnaise and season to taste with mustard, horseradish, catsup, chili sauce, pickle relish or olive butter.

Wrap all sandwiches individually in freezer paper, pressing out as much air as possible. Place several sandwiches in plastic bags, plastic box or stockinette.



Cool as a breeze!

Recipes For Summer Sippin'

A WATERMELON is an ideal base for a do-it-yourself punch bowl. And a tea concentrate is always good as a base for a variety of fruit punches.

WATERMELON TEA PUNCH

(Makes 30-40 punch cup servings)

4 cups boiling water
1/3 cup loose tea
1/2 cup crushed mint leaves
1 cup sugar
1 can apricot delight
1 cup pineapple juice
1/2 cup lemon juice
1/2 watermelon, cut lengthwise
watermelon meat, cut in cubes
1 quart chilled sparkling water

Mint Leaves

Bring water to a full rolling boil in a saucepan. Remove from heat. Immediately add tea and crushed mint leaves. Brew 5 minutes. Stir and strain into container. Add sugar. Stir until dissolved. Cool. Add fruit juices and watermelon meats. Chill. When ready to serve, place block of ice or ice cubes in watermelon shell. Pour punch over ice. Add sparkling water. Serve in punch cup with sprig of mint.

A Watermelon Punch Bowl, attractively garnished with fresh fruit, can be colorful and decorative for outdoor or garden entertaining. (See photo.)



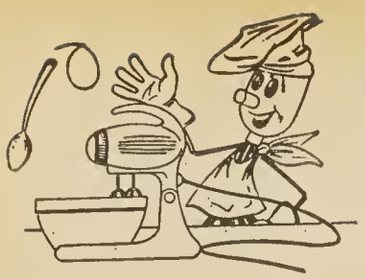
MAPLE-Apple Ice Cream Punch is another delightfully refreshing summer cooler. It's simple as can be: Combine corn syrup, light, rich cream, tangy apple juice and an unexpected touch of maple flavoring. Blend it well for a velvety smooth drink that is served chilled in tall glasses. For a final touch, top each serving with a scoop of Butter Pecan Ice Cream.

MAPLE-APPLE ICE CREAM PUNCH

(16 5-oz. servings or 10 8-oz. servings)

1 pint light cream
1 quart apple juice
1/2 cup light corn syrup
1 teaspoon maple flavoring
Dash salt
1 quart butter pecan ice cream

Combine light cream, apple juice, corn syrup, maple flavoring and salt. Beat until thoroughly blended. Pour into punch cups or glasses. Top each with scoop of ice cream.



Carolina Kitchens

RECIPES FROM CO-OP HOMEMAKERS

CAROLINA FARMER RECIPE
Submitted by Margaret Vannay
Rt. 1, Box 47
Boone, N. C.

Rhubarb Crunch

2 cups rhubarb
6 tablespoons flour
¾ cup rolled oats
¾ cup white sugar
¼ cup brown sugar
¼ cup butter

Arrange rhubarb in greased baking dish. Mix other ingredients until crumbly. Sprinkle mixture over rhubarb. Bake in a slow oven until done (about 40 minutes). Serve warm or cold with or without cream.

Mrs. Margaret Vannoy of Rt. 1, Boone, sends us her favorite rhubarb recipe, Rhubarb Crunch. Our cook of the month is a member of Blue Ridge Electric Membership Corporation, and lives on a farm 5 miles east of Boone. She writes us that she "likes the *Carolina Farmer* very much, particularly the patterns and recipes from Carolina Kitchens."

After you've tried Mrs. Vannoy's recipe, you may want to save it for future use. Just clip along the dotted lines, paste it on the back of paste board, and stick it in your recipe file.

If you have a special recipe you'd like to share through this column, send it to: *Carolina Farmer,* Homemaking Section, Box 1699, Raleigh. If you have a good snapshot of yourself, send it along with the recipe. (Don't feel, however, that you must send a picture.)

For A Cool Sweet Tooth

INSTANT Baked Alaskettes—cupcakes with ice cream, surrounded with fluffy white frosting and baked just a few minutes 'til they're marshmallowy golden! Doesn't that sound like a fancy sweet treat your family would like? And it's so easy. Here's how it's done:

Baked Alaska Cupcakes

Make cupcakes as directed. When cool, remove paper liners and cut cones from tops of cupcakes. Fill hollow with scoops of firm ice cream. Put filled cupcakes on baking sheet; place in freezer section of refrigerator while preparing frosting.

1 pkg. of your favorite flavor cake mix (or your own cupcake batter)
1 pkg. fluffy white frosting mix (or your own frosting recipe)

Prepare frosting. Cover tops and sides of filled cupcakes *completely* with frosting. Bake 3 to 5 minutes at 500°, or until lightly browned. *Serve at once.*

Over The Lines with Becky



Ideas we think you'll like . . .

Most homemakers are always on the look-out for new recipes to try out on the family, easier ways to perform homemaking duties, short cuts to save time—anything to improve the quality of homemaking and prove they're not in a rut.

So, to get you out of the summer doldrums, here are a few new ideas we think you might like to try:

Soiled neck bands on Dacron or Nylon shirts won't need extra scrubbing if you pour on a little liquid soap before laundering. A 10-minute soaking for Dacron shirts is important.

Picnic tablecloths will stay flat on table on windy days if you sew corner pockets in cloth for weighing down with rocks.

Recipes clipped from magazines won't be lost if they are scotch-taped to inside cupboard door until tried. Then, to your permanent recipe file.

Portable snack bar can be made by putting a tablecloth over an ironing board, letting cloth touch the floor to conceal board.

Sweet rolls can be freshened with a little butter in a covered skillet over low heat. It's easier than using the broiler or heating the oven on a hot day.

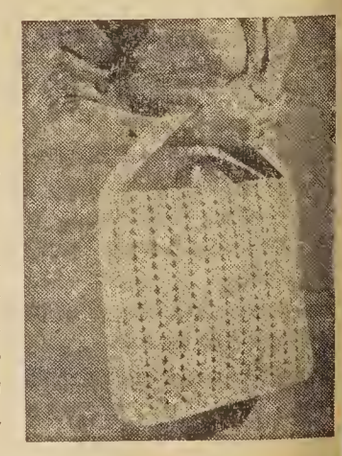
Head lettuce won't brown on cut edge if wrapped in paper toweling in the refrigerator.

Broomstick can double closet space. Suspend from top rod with clothesline rope. (Home economists have found that this works particularly well when older sister shares closet with younger one.)

Patch-pocket. Sew pocket on belt to carry cleaning supplies on your hip as you travel throughout the house on cleaning days. Also fine for holding clothespins on wash-days.

Summer Carry-All

The cross shell stitch which makes this roomy carry-all so smart is easy to make. Bag is made in three pieces. Felt or plastic are recommended as lining materials, with layer of buckram in between. For free directions, send STAMPED, SELF-ADDRESSED ENVELOPE to: Carolina Homemaker, Box 1699, Raleigh, N. C.



Sunshine Togs

Send THIRTY - FIVE CENTS in coins (no stamps, please) for EACH pattern to: *Carolina Farmer*, Post Office Box 42, Old Chelsea Station, New York 11, New York.

Add FIVE CENTS for EACH pattern for First Class mailing.



9171. Favorite shirtdress with smart yet casual lines. Add short sleeves if you prefer. Printed Pattern in Half Sizes 14½-24½. Size 16½ takes 3¾ yards 35-inch fabric.

9270. Eye-catching, indeed, with stunning collar and new dickey front. Printed Pattern in Half Sizes 14½-24½. Size 16½ takes 3¾ yards 35-inch fabric.

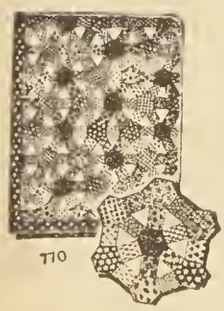
4869. Perfect for around the house, shopping, sunning. Pretty in cotton print with rickrack trim. Printed Pattern in Half Sizes 14½-24½. Size 16½ takes 3¾ yards 35-inch fabric.

9205. Step into this neat dress when you want to look your smartest. Perfect for a plaid or checked gingham. Printed Pattern in Misses' Sizes 12-20; 40. Size 16 takes 3¼ yards 35-inch fabric.

9257. Playsuit and button-front skirt. Printed Pattern in Misses' Sizes 10-20. Size 16 playsuit takes 2½ yards 35-inch fabric; skirt 3¼ yards.

4750. Casual daytimer with pretty yoke, open collar, ripple 6-gore skirt. Printed Pattern in Misses' Sizes 12-20; 40-42. Size 16 takes 4½ yards 35-inch.

NEEDLE NOVELTIES





770. Joseph's Coat is a fascinating quilt to piece in many colors. Repetition of three patches form the interlocked design. Charts, directions, pattern for patches. Yardages for single, double beds. *598.* Handsome set for chair or buffet. Simple filet crochet with K-stitch sets off the lovely design. Crochet directions, chart for chair back 12½ x 16 inches, armrest 6 x 8 in No. 50 cotton. Send TWENTY-FIVE CENTS (in coins) for EACH pattern to: *The Carolina Farmer*, 243, Needlecraft Service, P. O. Box 162, Old Chelsea Station, New York 11, N. Y. Add FIVE CENTS for EACH pattern for First Class mailing. Send an additional 25c if you want a needlecraft catalogue.

Rural Exchange

RATES: 15c PER WORD CASH WITH ORDER. NO STAMPS. MINIMUM AD—$3.00

• OF INTEREST TO WOMEN

STAMPED LINENS FOR EMBROIDERY OR PAINTING. Buy direct from manufacturer and save. Send for FREE catalog. MERRIBEE, 16 West 19th St., Dept. 720, New York 11, N. Y.

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MAKE MONEY addressing envelopes, postcards, for advertisers at home! Full or sparetime. Explanatory literature, free! COVE, Box 1524, Greensboro, N. C.

FAMOUS CALIFORNIA DESIGNER-PATTERNMAKER reveals how patterns are made for dresses, skirts, jackets, blouses, coats, slacks. Many illustrations. Easy enough for sewing beginners. Mail $1. Emanuel, Box 46761N, Los Angeles 46, Calif.

$200 MONTHLY POSSIBLE, Sewing Babywear! Fast, easy, big demand! No House Selling! Send stamped, addressed envelope to: "Cuties." Warsaw 160, Ind.

• WANT TO BUY

POEMS WANTED FOR NEW SONGS and Recordings. Immediate consideration. Send Poems. SONGCRAFTERS, Lyric Dept., Acklen Station, Box 6145, Nashville, Tenn.

DO YOU HAVE an old auto, motorcycle, truck, or steam tractor, or any old N. C. license tags stored away? Highest prices paid for early models. Write price wanted to J. J. Malpass, Burgaw, N. C.

• FOR SALE

MAILBOX NAMEPLATES, Four Colors, any lettering. Free catalogs, name-address stencil, $1. MOORE SALES, 14008 Tacoma Ave., Detroit 5, Mich.

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SUBSCRIBE TO GOVERNMENT SURPLUS WEEKLY. Lists all sales. Buy Jeeps, Tractors, etc. direct from Government. Next 10 issues $2. Government Surplus, Paxton, Ill.

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Power Rates

(Continued from Page 7)

monthly operating expenses, benefits no owner at the expense of any user. You are the owner. You are also the user.

When you have paid in enough capital to assure your business of independent, healthy financial stability, some of that capital will be retired to you or your heirs. In the meanwhile, it may enable your co-op to reduce its rates in some degree.

Your welfare may be jeopardized by a rate structure that is too low (it might not cover operating expenses and then your business would fail), but it is difficult to see how a rate which is low enough to encourage you to continually increase your power consumption could ever be too high.

Whatever you pay your cooperative above actual expenses belongs to you.

SOUTHERN ENGINEERING COMPANY

ARCHITECTS—ENGINEERS

ATLANTA, GEORGIA

REA Hearings

(Continued from Page 16)

Background for the Humphrey-Price bill is the Reorganization Plan No. 2, which in 1953 gave the Secretary of Agriculture broad authority over the operation of REA. It even gave him authority to abolish it if he wanted to.

At the time, Benson and other witnesses assured Congress that this power would not be misused. Benson promised that he would inform Congress before he made any major change in REA. He didn't keep his word. About a year ago he issued the now famous secret order instructing Hamil to send to the Department of Agriculture all loan requests for more than $500,000 and all requests from new borrowers.

Mail Box

(Continued from Page 6)

I like your magazine and thank you for giving us a contest.

Linda Mae Bridgers
Pinetops

A later note from Linda's mother assures us that Linda did "pass" to the fifth grade.

Water System

(Continued from Page 9)

the sink and water system. Shortly thereafter, the plumber came and installation began. The old hand pump was taken off the well and stored in the wash-house, a symbol of a bygone era in the Radford household. The pump was set and ditches were dug for the pipes. Holes were bored for the sink pipes and the pipes were laid. Temporary wiring was installed to suffice until Radford could get his pump-house built and permanent wiring put in.

At 5:30, in the midst of a downpour of rain, the power was turned on and the pump began to purr. After a wait, which seemed an eternity, the pump removed all the air from the well pipe and cool, fresh water began to flow into the tank. Then the faucet was turned on and the water ran through. Mrs. Radford's first comment at seeing the water running was, "Isn't it wonderful," and as she turned to see more water running from the outside faucet she said, "Roger'll have him a mud-hole if we don't keep an eye on him."

Radford, who forgot all about farming that afternoon, said, "The first thing I'm gonna do is get a hose to run to the hog lot. Ronnie and I both are tired of lugging water to those hogs."

Mrs. Radford looked toward her washing machine and you could almost hear her think, "that hose will carry water for clothes washing, too."

Before supper there was an unheard of argument between the two oldest girls, Brenda and Paulette. "I'm going to do the dishes tonight," . . . "No I'm going to do them."

APOLOGY

In our May issue, through an error, the Carolina Farmer failed to list Rapidayton as one of the brands that helped make possible the Water System Contest. Rapidayton was most certainly a co-sponsor, and to Tait Manufacturing Company, maker of Rapidayton pumps, go our apologies for failure to grant them recognition.

HARD QUESTION

The bride of only a few months was at the airport to meet her husband when he returned from abroad. They were waiting for his luggage when he pointed out a good-looking stewardess from the plane, Miss Taylor.

"How do you happen to know her name?" she asked.

He explained that it was listed, together with the names of the pilot and co-pilot, on the door of the cockpit.

The wife's next question was a classic which he could not answer. "Dear," she asked, "what was the pilot's name?"

* * *

GOOD MEMORY

"You think so much of your old golf game that you don't even remember when we were married," complained the wife.

"Of course I do, honey," the husband reassured her. "It was the day I sank that 40-foot putt."

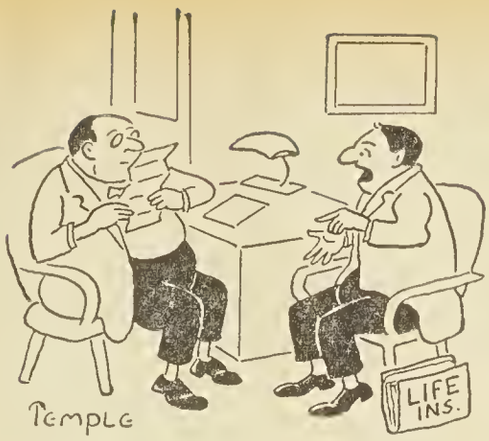
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EASIER THAT WAY

The old inmate greeted his new cell partner with the question: "How long you in for?"

"Twenty-five years," the new prisoner replied.

"Then you take the bed nearest the door," said the old timer. "You'll be getting out first."



"And with our fast and guaranteed payment on this life insurance policy, you could go and your family wouldn't even know the difference."

Hale!

TEXAS ART

A Texas lad rushed home from kindergarten and insisted his mother buy him a set of pistols, holsters and gun belt.

"Why, whatever for, dear?" mother asked. "You're not going to tell me you need them for school?"

"Yes, I do," he replied. "Teacher said tomorrow she's going to teach us to draw."

RATHER EXPENSIVE

A barber shop customer was complaining about the price of haircuts. "I'm just back from London," he said. "Over there I was able to get a good haircut for 65c."

"Yeah," retorted the barber. "But look at the fare."

* * *

MUMMIES

Three bright little girls entered the museum one day and made straight for the Egyptian exhibit. They told the attendant they had come to see the "dead men." They stood in front of the case and stared at the mummies for a full fifteen minutes.

As the girls were leaving, one of them turned to the attendant and asked cheerfully, "Do you catch them and stuff them yourself?"

* * *

EMBARRASSING MOMENT

Every restaurant proprietor is familiar with the customers who sometimes ask that the beefsteak leavings be put in a bag "for the dog."

When this happened on a recent occasion, the small boy in the family spoke up in a shrill and excited voice: "Oh, boy, we gonna get a dog?"

* * *

MEMORIES

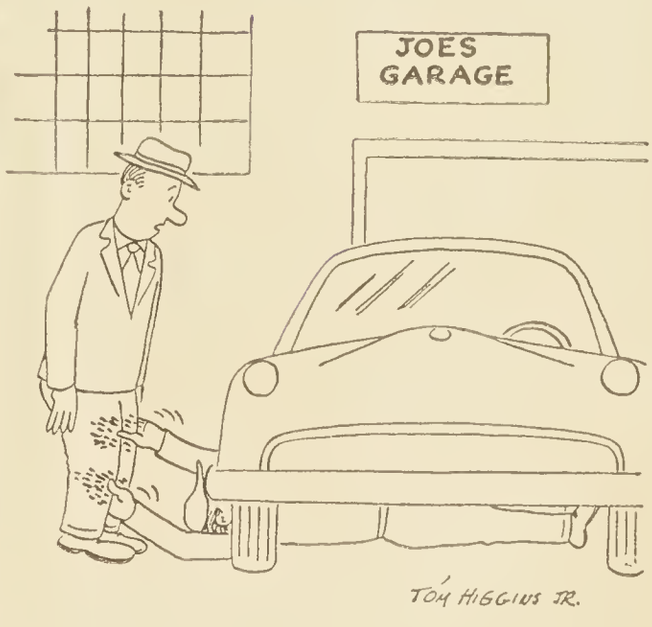
The young man told his girl, "I am keeping a record of all the good times we've had together."

"Oh," she said, "a diary!"

"No," he replied. "Stubs in a checkbook."



"It's been one of those days."



"Be with you in a minute, Mr. Beeson, as soon as I wipe this grease off my hands."

EDITORIALS

Mission Fulfilled?

The *Stanly News and Press* of Albemarle has joined a small list of newspapers that carry a type of editorial worthy of a power company public relations' department. A masterful piece of propaganda.

The theme is that REA has done a good job, but the job is done, so "government should turn the field back to free enterprise."

The *Stanly News and Press* erroneously identifies the rural electric cooperatives as government, and erroneously concludes that their job is done since "95% of the nation's farms now have electricity."

The newspaper makes a mighty generous bow to the power companies when it states that REA was formed to carry "the blessings of electrical living to areas where private power companies *had not been able to go.*"

The way we heard it, the power companies could have borrowed from REA under the same terms as the co-ops, and could have served these areas. It wasn't that they could not; they would not.

The truth is:

Rural electric cooperatives are free enterprise businesses, owned and controlled by the local users. They were originally 100% debt-financed, but have consistently reduced their debts and made interest payments to REA.

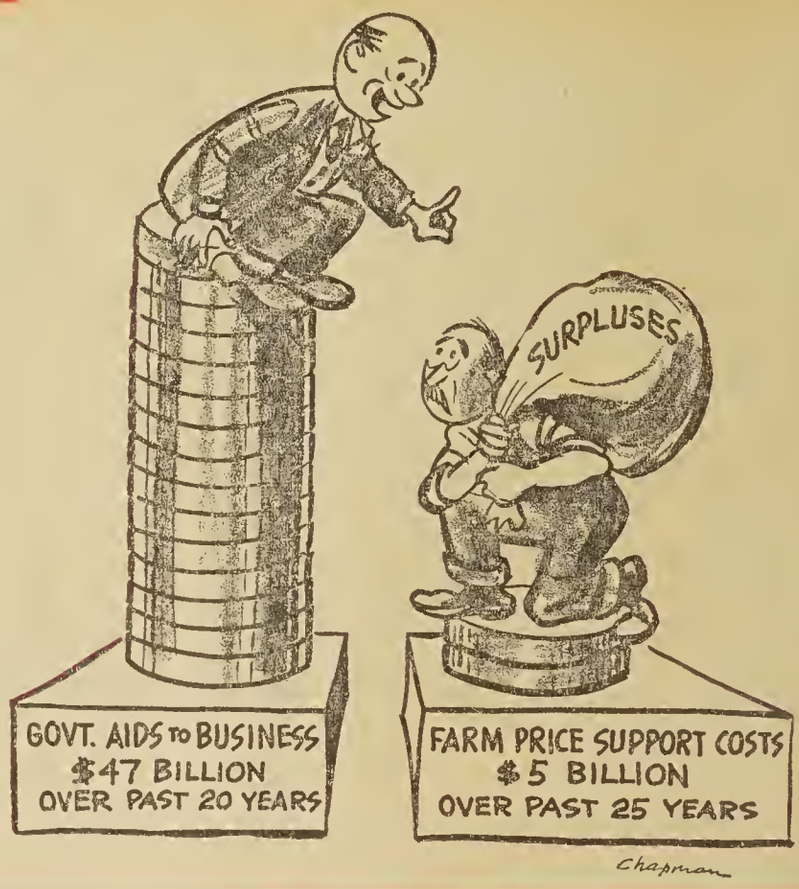
The job of rural electrification is not done. Only the distribution system is there, plus a $350-million investment in appliances, equipment, and wiring. There is a continuing job of keeping the electric system repaired, modernized, and heavy enough to support the increase in usage that is occurring.

All utilities must borrow money to "heavy-up," and the only source of loan funds for the co-ops is REA. Private lenders are not interested in putting money into systems that subscribe to the area-coverage principle. That's why there's an REA in the first place.

If we believe the facts of the past, we can only conclude that once we let the commercial utilities gain title to our co-ops, they would serve the most lucrative loads and neglect the others as lines and poles wear out.

Many members would lose not only the equity they have purchased in their cooperatives; they would lose the value of their investments in wiring and electrical servants.

"Why Don't You Fellows Stand On Your Own Two Feet?"



TARHEEL VIEWS

By William T. Crisp



"During my fourteen years in the Congress I have never known a single Senator or Representative who was against the REA."

The man who made that statement was Senator Homer Capehart of Indiana.

The time was about 3 p.m., Friday, June 6th.

The occasion was a Senate subcommittee hearing in Washington, D. C.—on a bill supported by electric and telephone co-ops from throughout the nation. The bill would free REA from political manipulation by restoring to the REA Administrator the sole authority for acting on co-op loan applications—an authority of which he was robbed last year by Secretary of Agriculture Ezra Taft Benson (see story on page 16).

I presented testimony before this subcommitte. In fact, my testimony came just after the above statement by Senator Capehart, who had been cross-examining co-op witnesses all day.

Most of my testimony explained how Tarheel Electric Membership Association had conducted a study on the effects of doubling, or even tripling, REA's interest rates, as was proposed by Administration bills before the Congress last year. The study showed, as printed by *The Carolina Farmer* in January, that the proposed increase in interest rates would bankrupt both the rural electric and telephone programs.

After submitting the figures that proved this, I reminded Senator Capehart of what he had said only a few minutes before. I then recalled to him the fact that just three years ago Representative Kit Clardy of Michigan had introduced a bill to double REA's interest rates; that Mr. Clardy had been a self-confessed enemy of the rural electrification program; and that, in introducing his bill, Mr. Clardy had said: "Everyone knows that REA is too popular to be killed off by a direct attack. Doubling REA's interest rate is the next best thing."

Senator Capehart made no reply.

It was Senator Capehart who, last year, introduced the Administration bill to more than double REA's interest rates.



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